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Resume

Ted G. Crawford
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Introduction

A generalist approach to my career has enabled me to build a strong and varied design background. I have developed numerous and diverse design skills in electronic media, graphic communications and three dimensional product development. Through years of professional experience, I have developed excellent inter-personal communication and management skills, strong business sensibilities and a reputation for being dedicated and pleasant to work with.

D3 Design

11/00 to date

Owner and president of a design consulting firm primarily involved with web site design/development/training and other electronic media including "e-brochures" and "e-postcards" using traditional HTML, Flash, Java, etc., with professional graphic design, animations, rollovers, etc. Also involved in managing and directing ASP/JSP/PHP applications for small and medium-sized web sites. Traditional print/graphic design projects include corporate identity programs, logo and stationary development, brochures, flyers, postcards, print ads, tradeshow displays and other promotional pieces.

Broadband Solutions

10/98 - 11/00

Senior Graphic and Web Designer for a Denver-based DSL provider and Internet Service Provider. Responsible for all design and related management tasks for the company and dozens of clients.

Winwood Technologies

9/92 - 2/98

President and Director of Design for a bicycle component manufacturer responsible for design and development of all products and related graphics, packaging and promotional literature. Many of these products are totally new and unique inventions that have received international acclaim and continue to be sold world-wide.

RELA/Colorado Med-Tech

2/90 - 9/92

Senior Industrial/Graphic Designer for a product development and engineering company specializing in electro-mechanical medical devices. Responsible for coordinating all graphic and product design tasks between clients, marketing, engineering and manufacturing. Directly involved in all aspects of design development, production, graphics, brochures, spec sheets and computer presentations, animations and trade shows.

Miscellaneous

Have also been employed by Hewlett-Packard Corporation and Teledyne Water Pik. Through various corporations and my own consulting companies, I have several design and utility patents. I've also taught design classes at the Colorado Institute of Art and other various design-related courses at UCD/Metro State College in Denver, CO. For five years, I wrote a weekly bicycle-related column for The Denver Rocky Mountain News called *The Ride Guide*.

Featured in Apple Computer's publication "Meet Macintosh" for unique and creative use of Apple based hardware and related software.

Presented with a Certificate of Appreciation by the City of Los Angeles for developing a public transportation graphics program.

Computer Skills

Fluent and knowledgeable in both PC and Mac platforms using Photoshop, Dreamweaver (and HTML code), Go-Live, Flash, Freehand, Quark Xpress, PowerPoint, Microsoft Word, Acrobat, Fireworks, Excel and some cgi/PERL/JAVA scripts and applets.

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Resum e (continued)

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Client List

I have worked with many companies on a large variety of design projects. Some of these companies include:

- 1st Data Corporation
- Abbott Medical
- Advanced Energy
- Anaheim Mfg.
- Ball Aerospace
- City of Los Angeles
- Craig Electronics Corp.
- Difco Medical
- EPI Products, Inc.
- Gamma Biologicals
- Gerry Baby Products
- Geodimeter Inc.
- Hertz Corporation
- Hewlett Packard
- International Computer Negotiations.
- Ivac Corporation
- Luminique, Inc.
- Nat'l Computer Systems
- Plessey Micro Systems
- Ross Laboratories
- Scuba Pro
- Streampoint Financial
- Tele-Controls Inc.
- Teledyne Water Pik
- Varian Corporation
- Western Industrial Contractors
- Zimmer Arthroscopy

Education

Art Center College of Design, Pasadena, California
Diploma in Industrial Design and a minor in Graphic Design.
Scholarships sponsored Ford Motor Company, Chrysler Corporation and Alcoa Aluminum.

Columbia University, New York City, New York
Academic scholarship granted by Columbia University.

Please go to www.d3design.us to view samples of work.
References are available upon request.